

Impact Update

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PrincetonMercerChamber.org

Creating A Network Of Opportunity

The Champions of the Region's Business Community.

JOIN US!

Welcome to the *Princeton Mercer Regional Chamber*

As the oldest chamber in the State of New Jersey, the Princeton Mercer Regional Chamber has served as a leading driver of economic growth in Central New Jersey since 1868.

Building a healthy business climate is our mission, and by partnering with leading business, civic, and nonprofit organizations like yours we bring our combined vision into reality.

Through our various programs, events, and initiatives, our Chamber has demonstrated an unwavering commitment to supporting businesses of all sizes. The Chamber serves as a vital resource for the business community through our efforts in economic development, workforce training, and business advocacy.

New this year is our Young Entrepreneurs Academy (YEA!), creating many new small businesses in the County to keep the economic engine running.

We remain committed to supporting our members and, in turn, look for your support for our Chamber of Commerce as we work together to keep the region's business community vibrant and **Chamber Strong!**



Hal English
President & CEO
Princeton Mercer Regional Chamber



MEMBERSHIP HIGHLIGHTS

Access to the region's business leaders and decision makers

Strategic networking opportunities through targeted business programs

Opportunities to build your profile as an event or program Sponsor

Educational events on the latest trends and most relevant topics

Opportunities to advertise your business through the Chamber's digital and social media channels

Participation on Chamber event and program committees

Enhanced tools to promote your organization through Member News, Featured Blogs, and a Community Calendar

Membership Listing on the Chamber's Website and Member Plus Mobile App

Sustaining Sponsors have the ability to upload free 1 to 3 minute videos to the Buy Local Connection program on YourTownTube.

Individual mentorship opportunities through Client Strategy Sessions

Complimentary promotional tables in the reception area at the Monthly Luncheon for our non-profit member organizations

Opportunity for Non-Profit Members to participate in the Chamber's Non-Profit Benefit Exchange Program

As **Vice President of Membership and Business Development** at the **Princeton Mercer Regional Chamber**, I'm often asked, "Why should I join?" The answer is simple.

The Chamber is a **catalyst for business growth**, creating **business-to-business connections** that lead to new opportunities every day. Our mission is to **drive economic activity**—not just for our members, but for the entire community, county, and region. We believe in the power of **local business** to strengthen and sustain a thriving economy.

As the **Champion for Business** in our region, we advocate for our members, foster collaboration, and provide the resources needed to **succeed and grow**. I personally invite you to **join us**, expand your network, and be part of a community that supports, promotes, and celebrates business success.

Let's build a stronger business community—together.



Christine Curnan
Vice President
Membership & Business Development



For more information and full list of member benefits, please call
Christine Curnan, Vice President of Membership and Business
Development at 609-924-1776 ext. 102 or email
Christine@princetonmercer.org.

Our Values, Mission, and Vision

OUR Values

- We value our **Clients**, earn the respect of our members, and meet their needs.
- We value our **Staff**, our most important resource. We encourage, reward, and motivate them every day.
- We value **Integrity**. We adhere to the highest of ethical standards.
- We value **Diversity**. We respect the variety of people, businesses, and ideals in our community and consider this diversity to be an advantage.
- We value both **Innovation** and **Tradition**. As a proactive and forward-thinking organization, we create meaningful programs that add value and meet the needs of an ever-changing world. We embrace the possibilities of the future while preserving our region's rich history.
- We value our **Board of Directors**. They lead us with their integrity, their knowledge, and their excellence.

OUR Vision

The **Princeton Mercer Regional Chamber** aims to provide our members with indispensable business and networking resources vital to their growth and success. Our vision is to be an effective catalyst for improving the quality of life and business for those who visit, work and live in the greater Central New Jersey Region. This is put into action through our exceptional business programs, working with our civic leaders and promoting diversity in our region to facilitate the difference we aspire to.

OUR Mission

"Serve our members with opportunities to meet and do business with other members and to provide resources that will enhance their success."

Speak for Business: with a collective voice on public policy issues affecting business and our communities.

Promote environment for business growth: by encouraging economic development efforts that strengthen the Region's reputation and by enhancing the quality of life in over 18 communities and five counties we serve in New Jersey.

Display excellence in all aspects of our operations: led by the Chamber's Board of community leaders, with support from a full-time professional staff, we will ensure that the skills, talents, and interests of our members are effectively utilized and supported and everyone's experience with the Chamber is positive and productive.



New Jersey's first YEA! cohort will launch in the fall of 2025, providing an opportunity for 30 Mercer County high school students to become real-life, confident entrepreneurs.

Brought to you by the Princeton Regional Chamber Foundation and The College of New Jersey, students selected through an application process will spend 30 weeks generating business ideas, conducting market research, writing a business plan, pitching to a panel of investors, and launching their own business.



Chamber Conferences & Programs

The Princeton Mercer Regional Chamber is proud to bring six statewide conferences to our members and the region's business community, each providing educational opportunities, the ability to promote their business, network, and gain visibility statewide and beyond.

- The New Jersey Conference For Women
- Central New Jersey Real Estate Forecast
- Central New Jersey Regional Healthcare Symposium
- Central New Jersey Young Professionals Summit
- The Albert Einstein Memorial Lecture
- The New Jersey Conference on Diversity, Equity, Inclusion, and Accessibility



The Chamber also includes ten separate programs which bring unique events to our members.

- Central NJ Nonprofit Council
- Legislative Committee
- Innovation and Entrepreneurship Council
- Princeton Mercer Young Professionals
- Trenton Economic Development Program
- Diversity, Equity, Inclusion, and Accessibility Forum
- Independent Business Alliance
- Military and Veterans Affairs Committee
- Real Estate Business Alliance
- Women in Business Alliance

Chamber **Sustaining Sponsors**

Sustaining Sponsors are the lifeblood of our Chamber, allowing us to provide all members with opportunities to learn, connect, and build their business. In exchange, these sponsors receive tailored benefits packages that build their visibility and brand reputation in our region.

Chairman's Executive Leadership Council

- Bristol-Myers Squibb
- PSE&G
- NJM Insurance Group
- Novo Nordisk
- Withum
- Northfield Bank
- RWJ University Hospital Hamilton
- Capital Health
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- Swaminarayan Akshardham
- TD Bank
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- Comcast Business
- Forte Consulting

Gold Sponsors

- Studio Hillier
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- William Penn Bank
- Mercer County Community College

Bronze Sponsors

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- Morgan Stanley
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- OceanFirst Bank
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- Buy Rite Liquor, Beer & Wine

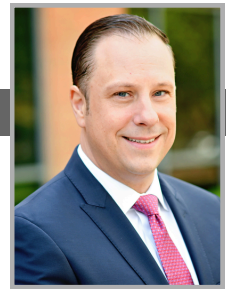
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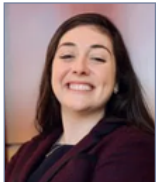
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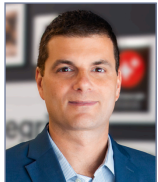
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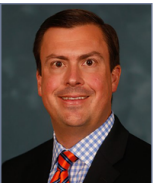
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As one of the largest regional Chambers in New Jersey, the Princeton Mercer Regional Chamber is primarily focused in five Central New Jersey counties. Membership stretches as far as New York, Pennsylvania, Washington DC, and Canada.

The Princeton Mercer Regional Chamber is committed to supporting our businesses, our community, and our members, and we will continue to do so each day with your support.

Join us, and be a **Champion for Business!**
Together we will succeed!



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