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FOR IMMEDIATE RELEASE

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**Princeton Regional Chamber of Commerce in Partnership with County of Mercer to Host
2019 Mercer County Industry Update**

Princeton, NJ – March 14, 2019 – The Princeton Regional Chamber of Commerce **in partnership** with the **County of Mercer** is pleased to announce the **2019 Mercer County Industry Update**. The Update will include an overview of the latest industry trends and a historic announcement from the Chamber. This event will take place **Thursday, March 28** at Mercer Oaks Catering from 8 a.m. to 10:30 a.m.

The 2019 Mercer County Industry Update will provide attendees an overview of the industry trends in our region and four specific industry perspectives by some of our leading Mercer-based companies. Industries featured are healthcare, education, insurance, and pharmaceutical. The featured leaders from these industries are:

- **Sean Hopkins, New Jersey Hospital Association**
- **John Thurber, Thomas Edison State University**
- **Mike Van Wagner, NJM Insurance Group**
- **Roberto Vieira, Bristol-Myers Squibb**

“Mercer County has always been a great place to do business. As a chamber, we are thrilled to be partnering with the Office of Economic Development to host the 2019 Mercer County Industry Update. This event will provide attendees with different perspectives from featured leaders of Mercer-based companies. As well, we are thrilled to have a historic announcement about the Chamber. Attendees will not want to miss this ground-breaking moment for the region,” said Peter Crowley, President & CEO of the Princeton Regional Chamber of Commerce.

“From Main Street to our bustling corporate centers, Mercer County’s economy is thriving, as evidenced by historically high employment rates recorded last quarter,” said Mercer County Executive Brian M. Hughes. “We look forward to getting perspectives from our local industry leaders at this year’s Mercer County Industry Update, and to sharing the Princeton Regional Chamber’s anticipated announcement.”

Tickets to attend are \$35 and include speakers, networking, and hot breakfast. Sponsorships are still available. Please direct all inquiries to Kate (Stevens) Kane, Princeton Regional Chamber Director Development & Events, at (609) 924-1776, ext. 100 or kate@princetonchamber.org. Further information about the event can be found at www.princetonchamber.org.

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The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 5,000 individual contacts and more than 1,350 Member companies, the Princeton Regional Chamber of Commerce membership is primarily focused in five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at; www.princetonchamber.org.