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**FOR IMMEDIATE RELEASE**

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**Mark Your Calendars for the First Multi-Chamber Breakfast This Year**

*You Won't Want To Miss Hearing These Global Business CEOs Speak*

**Princeton, NJ – January 29, 2019** – The Princeton Regional Chamber of Commerce **in partnership** with the **Middlesex County Regional Chamber** are thrilled to announce the speakers for their first joint event of 2019. This multi-chamber event will take place **February 8th** at the DoubleTree Princeton from 8- 10:00 a.m. Speakers include a panel of CEOs from regional international companies, who brings with them, the keys to trade success.

Keynote speaker, **Steven Richman** of Clark Hill PLC will discuss the top 10 keys to trade success in 2019 that will help you throughout the New Year. He will also moderate a panel of President and CEOs, from the region's international businesses, who are already using those "keys to trade success" right now:

- **Larry Gottlieb, President, Resin Tech, Inc.**
- **Oscar Jofre, Co-Founder & CEO, KoreConX**
- **Tarek Abousalem, CEO, ElementOne Digital**

"We are thrilled to have the leadership of these successful companies speaking. As experts in their businesses they will offer attendees a wealth of knowledge furthering the committee's goal to act as a resource for business growth," said Peter Crowley, President & CEO of the Princeton Regional Chamber of Commerce.

Through both the keynote presentation on "10 Takeaways for International Success" and the panel of success stories, attendees will also learn the tools for resolving international business disputes, how you can get paid, how to protect intellectual property and how to collect damages.

"Along with the multi-Chamber networking opportunity and Steven's presentation, the panel's expertise will be invaluable for all who attend the program," said Lina Llona President & CEO of the Middlesex County Regional Chamber of Commerce.

Tickets for members of the Princeton Regional Chamber and Middlesex County Regional Chamber are \$35, and \$40 for future members and include keynote, networking, and hot breakfast. Sponsorships are still available. Please direct all inquiries to Gina Guarino, Princeton Regional Chamber Director Marketing & Events, at (609) 924-1776, ext. 108 or [gina@princetonchamber.org](mailto:gina@princetonchamber.org), or Craig Schlosser, Middlesex County Regional Chamber, Vice President, at 732-745-8090 or [craig@mrcc.org](mailto:craig@mrcc.org). Further information about the event can be found at [www.princetonchamber.org](http://www.princetonchamber.org).

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**The Princeton Regional Chamber of Commerce** – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 5,000 individual contacts and more than 1,350 Member companies, the Princeton Regional Chamber of Commerce membership is primarily focused in five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at; [www.princetonchamber.org](http://www.princetonchamber.org).

**The Middlesex County Regional Chamber of Commerce (MCRCC)** has attracted the attention of top government and business leaders in the state as one of the premier business support groups in New Jersey. The MCRCC is the complete resource for any business of any size. For over a hundred years, the Chamber has helped drive economic growth in and around the region, while continually providing an inclusive business community. Middlesex County is located right in the “heart” of New Jersey and includes 25 municipalities. More information about the Chamber can be found at <https://www.mcrcc.org/>.