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Consolidation of Princeton Regional Chamber and New Jersey Entrepreneurial Network

Princeton, NJ – March 7, 2019 – John Goedecke, Chairman of the Princeton Regional Chamber of Commerce, and **Lou Wagman**, Executive Director of the **New Jersey Entrepreneurial Network (NJEN)**, announced today that their two organizations have agreed to **consolidate**.

As a non-profit organization, NJEN connects investors, business executives, and the overall community to useful information. NJEN will combine with the Princeton Regional Chamber's Technology Business Association, bringing its 25 years of experience and contacts to the Chamber.

"Innovation and entrepreneurship are the backbones of creativity. Combining these two business organizations reflects the importance that the Chamber places on supporting innovation that leads to increased new business development," said John Goedecke, Chairman of the Princeton Regional Chamber of Commerce.

Executives involved in the consolidation:

- **John Goedecke, Chairman, Princeton Regional Chamber of Commerce**
- **Lou Wagman, Executive Director, New Jersey Entrepreneurial Network**
- **Peter Crowley, President and CEO, Princeton Regional Chamber of Commerce**

"We are pleased to be part of an organization that supports innovation and entrepreneurial initiatives throughout New Jersey," said Lou Wagman, Executive Director of NJEN.

By building a stronger network, the organizations are hoping to increase innovation and creativity, helping businesses and entrepreneurs gain more success.

Peter Crowley, President and CEO of the Princeton Regional Chamber added, "The combination of these two organizations will result in the Chamber better recognizing and discovering new business opportunities. We are thrilled to welcome NJEN as part of our Chamber."

For press inquiries or additional questions contact Peter Crowley, President and CEO of the Princeton Regional Chamber at 609-924-1776.

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The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 5,000 individual contacts and more than 1,350 Member companies, the Princeton Regional Chamber of Commerce membership is primarily focused in five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at;

www.princetonchamber.org.