



## **PRESS RELEASE**

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## **James Parker of Riverview Studios receives the Geltzer Family Foundation Lifetime Achievement Award**

Saturday, May 4th was the annual Trenton Area Soup Kitchen's Board and Friends event; and for the first time it was held at the beautiful new TASK facility due to the celebrated recent building expansion.

The air was, celebratory not only because of the grand opening the day before, but also for the celebration of James Parker of Riverview Studios and the Parker Mother and Child Foundation being the recipient of TASKS Geltzer Family Foundation Lifetime Achievement Award. The award was presented by David R Geltzer following an introduction and remarks by Joyce Campbell, TASK'S Executive Director.

James Parker has been contributing his time and expertise to TASK for over 17 years in many capacities. Jim started volunteering in 2002 and was asked to join the board of directors in 2004. Jim became Chair for 4 terms and Vice Chair for 2 terms and today is still a member of the board.

Jim started volunteering at TASK to spend more time with his daughters, who were both volunteering there at the time. This was following a trip to Uganda to film a documentary and the trip that inspired him to create the The Parker Mother and Child Foundation. The foundation raises funds to send girls to school in Uganda.

The Parker Mother and Child Foundation paid for secondary education for several students who have continued their education and have become surgical nurses, dentists and accountants.

In 2007, while Jim was board chair TASK, he launched "Keeping the Bowl Full," a three year \$2 million endowment campaign to stabilize TASK and guarantee its services and work to continue. The success of this program prompted board members to ask Jim to remain as chair for an additional term. Thanks to Jim's leadership in 2010, TASK completed its endowment and ensured the ability to fulfill TASK's mission for years to come.

It was a splendid evening, and the new facilities looked equally as superb. The tables were laid out with the orange ribbon from the ribbon cutting the day before. Beautiful white and orange tulips and amazing food and service were provided by TASK chefs, staff and volunteers. The large crowd was entertained throughout the evening by the TASK patrons who participate in their music, art and creative writing programs.

The Trenton Area Soup Kitchen (TASK) feeds those who are hungry in the Trenton Area and offers programs to encourage self-sufficiency and improve the quality of life of its patrons.

Jim Parker is a storyteller, a cinematographer and has been CEO of Riverview Studios for 40 years. Riverview Studios, located on Crosswicks Creek in Bordentown, has a turn of the century building with two spacious studios, full production crews and live LTN remote broadcast capabilities.



David and Leslie Geltzer, James Parker, Joyce Campbell



Geltzer Family Foundation Award