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FOR IMMEDIATE RELEASE

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Princeton- Mercer Convention & Tourism Bureau Releases 2019 Visitors Guide

Princeton, NJ – July 1, 2019 – The Princeton-Mercer Regional Convention and Visitors Bureau [CVB] and Princeton Mercer Regional Chamber are pleased to release the [2019 Regional Visitors Guide](#) this July. The new guide offers a comprehensive catalog of venues, businesses and attractions in the Princeton-Mercer Region in a visitor friendly format.

The Princeton-Mercer Regional Convention and Visitors Bureau is the Destination Marketing Organization [DMO] for the County and is dedicated to promoting tourism in the area. The annual guide highlights the best of the region, allowing visitors to more easily plan their trip.

Features of the guide include:

- **Day Trip Itineraries-** to plan any trip here easier
- **Top 10 Attractions & Activities-** for an easy to find list of not-miss activities
- **Mercer County Communities-** spread, providing information on each DMO municipality
- **Historical Happenings-** recommending the top places to visit for History Lovers
- **Savor & Sip Spread-** highlighting top local wineries and breweries
- **Foodie Hot Spots-** featuring top local eateries

“We are very excited to release the 2019 Visitors Guide and highlight the region’s hot spots for visitors to help plan their getaways to the region. The guide was redesigned last year to be more visitor friendly, make planning trips easier, and to better highlight Chamber and CVB members in a photo friendly layout,” said Kate Stevens, Managing Director of the CVB.

Find the new guide at <https://www.visitprinceton.org/> or request a **free** guide to be sent to you at <https://www.visitprinceton.org/trip-planning/request-visitors-guide/>.

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The Princeton Regional Convention and Visitors Bureau- The Princeton Regional Convention and Visitors Bureau is the State supported Destination Marketing Organization serving the more than 2 million visitors who visit the Princeton Mercer Region in Central New Jersey. More information can be found at: www.visitprinceton.org.

The Princeton Mercer Regional Chamber- The Princeton Mercer Regional Chamber is a membership organization committed to promoting business growth within the Mercer County region and surrounding areas. With more than 10,000 individual contacts and more than 1,600 member companies, the Chamber membership is primarily focused in five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonmercerchamber.org