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NJ Conference for Women Announces Keynote Speakers: Danelle Umstead and Shiza Shahid

Princeton, NJ – July 8, 2019 – The Princeton Mercer Regional Chamber’s **Women in Business Alliance** (WIBA) will present the 7th annual **NJ Conference for Women** with nationally known speakers appearing in this region for the first time, including **Danelle Umstead**, Paralympian alpine skier and **Shiza Shahid**, CEO and co-founder of the **Malala Fund**.

Danelle Umstead is a Paralympic alpine skier, with her guide and husband who acts as her ‘eyes’ on the course. The pair make up *Team Vision4Gold*, earned Bronze medals at the **2010 Vancouver Winter Paralympic Games** and were given the overall and super G World Cup titles. Shortly after, Umstead was diagnosed with Multiple Sclerosis, however refused to allow this to slow her down and went on to receive another Bronze medal at the **2014 Sochi Winter Paralympic Games**. Off the slopes, Umstead competed in **Dancing with the Stars** as the first blind contestant.

Speaker, **Shiza Shahid** is an entrepreneur, technologist, investor and impact leader. Shiza co-founded the **Malala Fund** with Nobel Prize winner **Malala Yousafzai**, leading the organization as founding CEO. She focused on creating access to high quality education for all children around the world. Further, she launched **NOW Ventures** in Silicon Valley to progress mission-driven technology startups, founded **The Collective**—a team of leaders in collaborative change, and hosts the *USA Today* show “**ASPIREist**” inspiring millennials to take action in world issues. She was included in *TIME*’s “30 Under 30 People Changing the World” and *Forbes* “30 Under 30 – Social Entrepreneurs” and named a Tribeca Institute Disruptive Innovator.

Additional speakers at the conference will include one General Session speaker and five breakout sessions speakers to be announced later this Summer. The conference provides leadership training and an opportunity to network with over 750 women throughout the NJ area.

The NJ Conference for Women will take place on **Friday, October 25, 2019** at The Westin Princeton at Forrestal Village from 7:30 a.m. – 3:00 p.m. A variety of ticket options are available from \$165-\$190 each and are now available at www.njconferenceforwomen.com. For more information about the conference, please contact Lorraine Holcombe, Executive Vice President & CFO at (609) 924-1776, ext. 103, Lorraine@princetonchamber.org or visit www.njconferenceforwomen.com. Presenting **sponsor**: NJM Insurance.

NJ Conference for Women - The NJ Conference for Women is facilitated and managed by the Women in Business Alliance program of the Princeton Regional Chamber of Commerce. This nationally recognized program is designed to provide a forum to promote an environment for women to connect and build relationships. Focusing on professional development and growth, the program is a collaboration with business and community leaders and advocates for women's issues. The Annual NJ Conference for Women offers over 750 attendees a half day of professional development and information workshops. The NJ Conference for Women began in 2012 and has grown to become the largest women's conference in Central New Jersey.

The Princeton Mercer Regional Chamber - The Princeton Mercer Regional Chamber is a membership organization committed to promoting business growth within the Mercer County region and surrounding areas. With more than 10,000 individual contacts and more than 1,600 member companies, the Chamber membership is primarily focused in five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonmercercchamber.org.