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FOR IMMEDIATE RELEASE

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Princeton Mercer Regional Chamber Announces New Chair of the Board

Princeton, NJ – February 3, 2020 – The Princeton Mercer Regional Chamber held their 2020 Changing of the Guard ceremony on Tuesday, January 28th inducting the new **Chair of the Board, Brenda Ross-Dulan**.

The Princeton Mercer Regional Chamber of Commerce has more than 8,000 individual Chamber member contacts, 1,500 Member companies and is the largest Regional Chamber in the state, managed by a Board of Directors and operations directed by Peter Crowley, President & CEO. The Chamber was most immediately chaired by John Goedecke.

“As Chairman of the Board these past two years, I am grateful to Peter Crowley, my fellow Board members, the staff and members of the Chamber for the opportunity to lead this great organization. I am excited to pass on a Chamber that is well positioned for future successes as Champions for Business to Brenda Ross-Dulan. My predecessors Rick Coyne, Pat Ryan, and John Thurber all provided me guidance and were examples of leadership that our Region can be proud of producing. I know that we can expect the same of Brenda and her Executive Team,” said John Goedecke.

Brenda Ross-Dulan is Principal of The Ross-Dulan Group, a strategy consulting firm designed for CEOs and executives. Prior to launching her consulting practice, Ms. Ross-Dulan served as President of the consumer banking group of Wells Fargo & Company for half of the State of New Jersey. Brenda leverages her 25-year career in the financial services industry to help leaders successfully navigate beyond the “status quo.” Brenda has been ranked as one of the nation’s most powerful women in corporate America by *Black Enterprise Magazine*.

“We are excited to have Brenda as Chair of our organization, and continue our path of growth as the largest Regional Chamber in the State. In addition, we are honored that Brenda is the first African American woman to this role and we look forward to her goals and initiatives in her term ahead,” said Peter Crowley, President & CEO of the Princeton Mercer Regional Chamber.

“I look forward to joining the Chairs before me in leading this great organization to new heights. Our initiatives include focusing on diversity and inclusion, leveraging technology to bring the Chamber to our members’ fingertips, and enhancing our philanthropic efforts while continuing to support our growth and membership base,” said Ms. Ross-Dulan.

Ms. Ross-Dulan also acknowledged her 2020 Executive Board:

- Vice Chairs: Bill Rue, *Rue Insurance* & Jeannine Cimino, *Berkshire Bank*
- Treasurer: Linda Martin, *Investors Bank*
- Secretary: John Hardiman, *NJM Insurance Group*

Earlier in the year the Princeton Regional Chamber & MIDJersey Chamber merged creating the new, Princeton Mercer Regional Chamber bringing together two organizations that share a rich history serving the business community of Central New Jersey. The consolidation brought increased business support, and robust networking opportunities to members, as well as significant time and cost savings to the many companies in the region who were members of both Chambers.

The Princeton Mercer Regional Chamber of Commerce – The Princeton Mercer Regional Chamber is a membership organization committed to promoting business growth within the Central New Jersey and Mercer County Region. With more than 8,000 individual Chamber member contacts and more than 1,500 Member companies, the Princeton Mercer Regional Chamber is one of the largest regional Chambers in in the state. More information about the Chamber can be found at www.princetonmercerchamber.org.