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FOR IMMEDIATE RELEASE

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Princeton Mercer Regional Chamber Announces New Director of Events

Princeton, NJ – February 18, 2020 – The Princeton Mercer Regional Chamber of Commerce is pleased to announce the addition of Warrie Howell to the organization’s staff. Warrie will join the Chamber as Director of Events on February 18th.

The Princeton Mercer Regional Chamber is the largest Regional Chamber of Commerce in the State and is experiencing a time of growth and expansion. Warrie brings her extensive event management, prior Chamber experience, and an expertise in a variety of non-profit organizations to her Chamber role. Her responsibilities will include managing and directing the Chamber’s signature events, in addition to working with the Convention & Visitors Bureau, Disney Leadership Program and exploring new event opportunities.

“Warrie’s prior Chamber experience coupled with her expertise and insight of managing her own event business, complements the outstanding staff of the Chamber. We are excited to welcome Warrie to our organization as we continue our growth throughout Mercer County and Central New Jersey,” said Brenda Ross-Dulan, Chair of the Princeton Mercer Regional Chamber.

“Warrie brings an important skill set that will allow our Chamber events to continue to flourish in conjunction with our mission to inform, educate and entertain. We look forward to the expertise Warrie brings that will assist us in our promise of building a better-connected business community for our region,” said Peter Crowley, President & CEO of the Princeton Mercer Regional Chamber.

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The Princeton Mercer Regional Chamber of Commerce – The Princeton Mercer Regional Chamber of Commerce is the largest regional Chamber of Commerce in Central New Jersey. The Chamber is a membership organization committed to promoting business growth within the Princeton-Mercer Region and surrounding areas. With more than 8,000 individual Chamber contacts and more than 1,500 Chamber Member companies, the Princeton Mercer Regional Chamber of Commerce’s membership is focused in five Central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonmercer.org