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FOR IMMEDIATE RELEASE

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**Princeton Mercer Regional Chamber Hires
Dennis C. Miller Associates Inc. for President/CEO Search**

Princeton, NJ – July 23, 2020 – The Princeton Mercer Regional Chamber [PMRC] announced today that they will engage the services of Dennis C. Miller Associates, Inc. in the search for a new President & CEO to replace Peter Crowley. Crowley announced his retirement last month, effective December 31, 2020. Crowley has been in his current role since January 2008.

During Crowley’s tenure as President & CEO, he transformed the Princeton Mercer Regional Chamber [formerly Princeton Regional Chamber of Commerce] into one of the largest chambers in New Jersey, with a reach that includes more than 12,000 contacts and 1,600 members. As a champion for business, Crowley also introduced innovative programming and events to help members connect with one another and grow their businesses. In 2018, he was part of the leadership team that successfully merged the MIDJersey Chamber of Commerce into the Princeton Regional Chamber of Commerce creating the Princeton Mercer Regional Chamber. The uniting of these two chambers resulted in a single, powerful regional business advocate, and a savings of more than \$1 million, for its members.

“Peter has dedicated the last twelve years to this Chamber and the greater Mercer County business community. He has built valuable partnerships and initiatives that will serve our region for many years to come,” said Brenda Ross-Dulan, Chair of the Princeton Mercer Regional Chamber. “We have begun a search to identify his replacement, someone who can build on his legacy as a dedicated, innovative and member-focused executive. I am truly grateful for Peter’s service and will leverage his wisdom as we select a dynamic executive to lead the Chamber through its next phase.”

Dennis Miller, President of Dennis C. Miller Associates, Inc., is a nationally recognized executive search consultant with more than thirty-five years of experience working with nonprofit board leadership and chief executives across the country. Dennis is also an expert in board governance, leadership development, philanthropy and succession planning. Dennis’ experience working with hundreds of nonprofit organizations has provided him with the knowledge and insights to understand the competencies required of today’s nonprofit leadership. His firm recently led the search and recruitment of the new President & CEO of the Morris County Chamber of Commerce, also one of the largest Chambers in New Jersey.

The application period will be open on Friday, July 24 and close on Friday, August 28. Applications received after that time may not be reviewed for the position. All interested candidates should send their cover letter and resume to Michele Hickey, Executive Vice President of Dennis C. Miller Associates Inc. at michele@dennismiller.com. Any questions about the position or search, please contact Dennis C. Miller at dennis@dennismiller.com. The job description for Crowley’s position can be found on the Chamber’s website or at <https://bit.ly/2OT5MTU>.

Princeton Mercer Regional Chamber – The Princeton Mercer Regional Chamber is a membership organization committed to promoting business growth within the Mercer County region and surrounding areas. With more than 12,000 individual contacts and more than 1,600 member companies, the Chamber’s membership is primarily focused in five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. Included amongst its members are Fortune 500 companies, Global 500 companies, nationally and internationally recognized universities, pharma leaders, health care and financial services providers, and companies of all sizes. More information about the Chamber can be found at www.princetonmercerchamber.org.

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